



KLE Society's S Nijalingappa College

Rajajinagar, Bengaluru – 560010

Re-accredited by NAAC at A⁺ grade with 3.53 CGPA

College with potential for Excellence UGC-Stride Component - I



Department of Commerce

Report on Trade Fair-2022

The Department of Commerce organised “Trade Fair- 2022” on 18-06-2022 near Shanthala Rangamantapa from 10.30 A.M to 3-30 P.M. The uniqueness of trade fair event is rendering practical knowledge on entrepreneurship. 40 teams were actively participated in the event. Each team consists of 2-5 members. Students were described the product and creative methods used to sell their products. Each team performed to earn profits. Winners were selected based on the percentage of investment and percentage of profit earned by each team.

Objectives: To give them a practical exposure of idea generation, funds mobilisation, Investing, conducting trade and getting returns within the college campus, to know about the importance of trade fairs in business environment and its effects on cost, sales and profit, to develop entrepreneurial skills in the students and to boost their confidence in convincing the customer to buy the product through advertisements.

Beneficiaries: 197 Participants (40 Teams) and approximately 850-1000 customers (PU, Pharmacy and All Degree Courses Students, Faculty, Office staffs and Parents)

Outcomes: students got to know about the relationship between cost and profit. They put all the efforts to maximise the sales by advertising, explaining the products to each and every customer and they learned the interpersonal communication and maintaining the relationship in their business. This platform was effectively utilised by the students which enhanced their trade and Entrepreneurial skills. It extends the knowledge and experience of students in understanding the practicality of managing the finance.

Summary: The students only raised the funds by using the steps of procuring the funds on their own and later on they will invest the raised funds in the business effectively and efficiently. That will results in making the profit. So, students practically learned how to raise the funds, utilise the funds and make the profits with less investments and in short period.

Convenor

UG Commerce Coordinator

HOD

Principal



**Inauguration
By Chief Guest:**

**Dr. Arunkumar B Sonappanavar,
Principal**



**Dr. C V Koppad, HOD of
Commerce, Dr. Suresh K C, HOD
of Kannada, Mr. Shivakumar M
Sajjan, UG Commerce
Coordinator,
Mr. Chethan Kumar. Assistant
Professor and convenor of “Trade
Fair -2022”, faculty and students of
department of commerce were
present in the inauguration.**

Inspection of the event and trade by Principal, Faculty and students



Winners List With Photos



Winners of Trade Fair-2022

Products category

Kishore Kumar V, Traj Kumar S,
Revanth N, Aishwarya S and Lahari SP
II B.Com. B Section



1st Runner Up of Trade Fair-2022

Products category

Nithya K N, Sangeetha Patil, Charan,
Punith S P and Sri Ram
I B.Com. A Section



2nd Runner Up of Trade Fair-2022

Products category

Kavya S, Supritha G, harshitha S, Disha
Dechamma, Shreya N Babu
I B.Com. D Section
Yashas N, kushal S, Vignesh S, Rakesh
A Kumathalli and Rohith G
III B.Com. A Section
(3rd Prize tied between 2 teams)



Winners of Trade Fair-2022
Services category
Reshma R and Parimala V
II B.Com. D Section



1st Runner Up of Trade Fair-2022
Services category
Harish G, fayaz basha, Chethan M,
Chandra Kumar and Jaya Prakash
III B.Com. D Section



2nd Runner Up of Trade Fair-2022
Services category
Vanishree R B, Lahari K, Sathyashree S,
Sathya C, and Geetha G
II Year BA



Convenor

UG Commerce Coordinator

HOD

Principal