



KLE Society's
S. NIJALINGAPPA COLLEGE

II-Block, Rajajinagar, Bengaluru-10
Re-accredited by NAAC at A+ grade with 3.53 CGPA
College with UGC-STRIDE Component – I

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Department of BBA

No of videos-52

Sl. No.	E-Content- Concept Details	Link to Video
1	Introduction to Investment Management	https://youtu.be/eqz_QDTPTt4?si=5LTnGCPaeNiu_aHI
2	Factors affecting Investment Management	https://youtu.be/mvEds-LUYPO?si=y5wUDv9AD6rMCVKI
3	Financial Management	https://youtu.be/lmKcDshexZw?si=VHyREfW-0ODEQZVI
4	William Shakespeare (1564-1616) Sonnet 106	https://youtu.be/R_ElcDFC2ug?si=6PE_hf9C0C1JiPM3
5	Violence Against Women	https://youtu.be/uKxO_Y6FLd4?feature=shared
6	Tribal Origins in India	https://youtu.be/VVkZYjNXs7U?feature=shared
7	Tribal Life in India	https://youtu.be/yoa9yiNBifY?feature=shared
8	Status of women in India	https://youtu.be/F57muQIV4uk?feature=shared
9	Social Stratification	https://youtu.be/3KcmgFT3I1U?feature=shared
10	Social Inequality	https://youtu.be/Wzb8Tu6XXSs?feature=shared
11	Slavery	https://youtu.be/X2IXNGW4A6o?feature=shared
12	Racism	https://youtu.be/tUXusUcqDjQ?feature=shared
13	Phrasal Verbs	https://youtu.be/c3J6R1TdPaE?feature=shared
14	Buying and selling comprehension	https://youtu.be/UwcjUfAfBNk?feature=shared
15	Idioms	https://youtu.be/nJyKVWTpuGE?feature=shared
16	Gender	https://youtu.be/V4EPwfCLMis?feature=shared
17	Gender Description in India	https://youtu.be/c34ntzt13zs?feature=shared
18	Figures of Speech on Buying and Selling	https://youtu.be/icm8lChPyDo?feature=shared
19	Correction of sentence	https://youtu.be/Fu_Po5TSBjo?si=O1-zvRcsozhOLThg
20	Comprehensive Passages	https://youtu.be/OPYL-kwFwx8?feature=shared
21	Caste System	https://youtu.be/0riH1KA-f7c?feature=shared
22	Secondary Functions of Commercial Bank	https://youtu.be/OQxqL-pCLMU?si=JZ1Oi-Iaey787xw
23	Role of Foreign Banks	https://youtu.be/X4eQ8qNVtlk?si=_H5yj8a2JiciSbub

24	Public Banks	https://youtu.be/aemI8IYyWb4?si=fz7E4DEC4iW4cLLj
25	Primary Function of Commercial Banks	https://youtu.be/CIw5HJEaYYQ?si=JqX-JPfs8dWYUA1h
26	Non Banking Financial Corporations	https://youtu.be/yAHVI8obLOk?si=KGPkKQdzEB5b-znA
27	Introduction to Finance	https://youtu.be/mbr3CHAZHV4?si=VgXr9NbRkLqGofr9
28	Product Layout	https://youtu.be/7Ta2VYw17II?si=IM7BiCcJpgvc-mq8
29	Plant Layout	https://youtu.be/AfFyucW4S8?si=aPWooKW9P8g5ppkV
30	Functions of Cooperative Bank	https://youtu.be/Hvfzga-r2FM?si=tDCdBoUDVRbKoXYI
31	EXIM Bank	https://youtu.be/xtF7ORxGPC8?si=Vmq_Z6dm5FKtLh_1
32	Industrial Development Bank of India	https://youtu.be/Qh7Y6eeIEmo?si=gqun8VOHcK0-R6eG
33	Banking Structure	https://youtu.be/VLWI-U5TPrg?si=8Q-PLEWn5OJgF4SW
34	Types of Automation	https://youtu.be/yYJ7i5_RaAI?si=LVbaxkStVntg4w16
35	Production Management	https://youtu.be/bW_Qafbf6oE?si=wRIXg5ib3hxASWwm
36	Principal of Plant Layout	https://youtu.be/tfQBMj84Y58?si=BHEKyTB20hDrY1MB
37	Goods v/s Services	https://youtu.be/OKHTBAwC-hw?si=0qPAdBC1xzvSMvB1
38	Centre of Gravity Method	https://youtu.be/el50cWnUnBw?si=fn3wzy49eZhS8Lr
39	Factors of Plant Layout	https://youtu.be/rh1MGT1uXpA?si=s8YOIEYvI9rYQxqY
40	Advantages of Automation	https://youtu.be/AmRzjTHNzPs?si=yi2nXTQmThCnplxe
41	Components of Working Capital Management	https://youtu.be/udBwEOzeQ3A?si=6oS_kg_PSuk77XQz
42	Dangers of Excess and Inadequate Working Capital	https://youtu.be/fL_6Sujf0vw?si=1t_TgadWyx9QtPXV
43	Factors influencing Working Capital Requirements	https://youtu.be/h_ovPuX19Hs?si=Qo7iu2Dr_B3TnEBD
44	Types of Working Capital	https://youtu.be/JPNSCLxvJ1o?si=BZX0hiYACO9Jg8fI
45	Concept of working capital management	https://youtu.be/mrem_1E77Ao?si=5Za7kRijb3pNVh0v
46	Forms of Dividend	https://youtu.be/K9wTXVCuB1I?si=DcCS9kuxPJ6KvSGa
47	Factors Influencing Dividend Decisions	https://youtu.be/F745YOGdBCQ?si=PpStmjrfyt6axwuW
48	Capital Budgeting	https://youtu.be/vccQ-GVWwJE?si=BuUyatv8OQO92m4E
49	Investment Decisions	https://youtu.be/N-0NkH5VLIM?si=WD1S8gVi-knmI2Td
50	Techniques of Time value of Money	https://youtu.be/WRADpaWST6g?si=umgAWunh6XdLoffU
51	Classification of Financial Market	https://youtu.be/9riYGyqg0x4?si=cxSsysJ5nEbSvANG
52	Factors affecting sound financial planning	https://youtu.be/cMyLQuQ-J6Q?si=-iSE4Cn5tkSaNWpR