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On the 20th of July 2023, the Department of Economics held Product Launch Competition in Asha Kirana Auditorium at 12:00pm. The event aimed to provide an opportunity for budding entrepreneurs and innovators among the students to showcase their creative ideas and present their new products to a panel of esteemed judges and fellow students. The competition aimed to foster a spirit of innovation and entrepreneurship among the students.

The competition received an overwhelming response, with 7 teams participating. Each team consisted of 3-4 members who had worked tirelessly to develop their innovative products. 156 students and faculty of various departments were present.

The judging panel comprised lecturers from various Departments and academia, ensuring fair and unbiased evaluations of the products. Dr Muruli, PG co-ordinator, Mrs Supriya, HOD, Department Journalism and Their expertise and experience played a vital role in assessing the feasibility, market potential, and uniqueness of each product.

Each team was given a maximum of 7 minutes to showcase their creation and an additional 5 minutes for a question-and-answer session with the judges. The products ranged from tech gadgets, eco-friendly solutions, healthcare devices, and more. The presentations were impressive, and it was evident that the participants had put considerable effort into their prototypes and market research. The judges were intrigued by the innovative ideas and potential of the products, making their task of choosing the winners challenging.

During a brief intermission, an esteemed guest delivered a motivating keynote address on the importance of entrepreneurship and the impact of innovative ideas on society. The speech inspired the participants and attendees alike, reinforcing the significance of such competitions in nurturing future leaders.

After the presentations, an exhibition area was set up where participants displayed their products and interacted with the audience

The judging panel deliberated on the presentations and products, considering various factors such as uniqueness, feasibility, market potential, and presentation skills. After careful consideration, the winners were announced in a closing ceremony.

THE DEPARTMENT OF BIOTECHNOLOGY HAD ORGANIZED TWO DAY INDUSTRIAL VISIT AS A PART OF ACADEMIC CURRICULUM FOR III B.SC, 6TH SEMESTER CBBT & CZBT STUDENTS ON 9TH

The Department of Biotechnology had organized two day Industrial Visit as a part of academic curriculum for III B.Sc, 6th Semester CBBt & CZBt students on 9th and 10th July 2023 and was lead by Head of the department, Dr. Prathibha K. S.Overall 58 students enthusiastically participated in the industrial visits.Students visit the different places to have experiential learning and get inspired towards start ups..Visited places are Coffee Board ,Coffee Research Substation,Chetahalli ,Kodaghu District ,Central Horticultural Experiment Station ,Indian Institute of Horticultural Research ,Chetahalli,Indian Institute of Spices Research and as part of our Indian culture students visited Sri.Bhagandeshwara temple,Bhagamandala,Madikeri taluk ,Kodagu District -571-247,Talacauvry temple, Golden Temple,Coorg. Students were explained about Coffee cultivation is being done depending on the region specific environmental condition. Robusta Coffee is mainly grown in Madikeri, Virajpet, Ponnampet & Kushalnagar Taluk and Arabica Coffee is the main crop of Somwarpet Taluk. Students visited Four research laboratories of entomology, plant pathology, horticulture, and soil science including mushroom cultivation unit, vermin composting unit, and a full pledged library and an administrative wing are located in the main building within the experimental farm. The mandated crop of the centre is Coorg mandarin with major emphasis on citrus die-back disease. The Station also

PUBLISHER Principal KLE Society's Nijalingappa college Rajajinagar Bengaluru-560010 works on underutilized horticultural crops like, avocado, teasle gourd, rambutan, litchi, mangosteen, etc. The Station has a well-developed nursery unit for production and distribution of true-to-type disease-free citrus and other planting materials. *Trichoderma harzianum* cultures, Oyster mushroom spawn and fruit fly traps are supplied to the farmers and soil testing is also performed. Transfer of Technology under the Tribal Sub-Plan (TSP) and Schedule Caste Sub-Plan (SCSP) schemes is also being taken up at the Station.Overall, this industrial visit was very enthusiastic and enlightened the students a scientific temper towards Start ups.



Tow day Industrial visit to central agriculutural department

SCIENCE EXHIBITION HELD BY THE DEPARTMENT OF BIOTECHNOLOGY

The aim of the exhibition is to motivate the students towards the field of Science concept ,research and build the excellent participative and scientific skills among students. Further, Science Model Exhibition has motivated the students to learn new concepts & techniques of science.

Beneficiaries:

A total of **20 students had** registered and participated in the Science Model Exhibition **with 20 various models.** Faculty of Department Of Biotechnology had guided students for preparing the models and motivated the students to prepare well designed science models which were very informative and matched the theme of Science.

Outcome: This Academic activity ignited the scientific temper and raised interest in research among the students. This Science models were observed Principal Dr.Arunkumar.B .Sonappanavar , other various dept Heads and faculty of Science departments. Students had brainstorming session through this exhibition and had experiential learning.

FERMENTED FOOD FEST TO EARN WHILE LEARNING

The aim of the fermented food fest is to motivate the students towards the eat right concept with great nutritional skills among students to maintain good health . Further, this fermented food fest has motivated the students to learn new recipes, probiotics , earn while learning concept and more beneficiary knowledge about fermented foods , Entrepreneur skills and their importance. Beneficiaries:

As a part of department students health responsibility dept organized fermented food fest for developing Entrepreneur skills and to understand wheel of Cuisines .Total **150 students had** registered and participated in the fermented food fest with **25 types of various fermented foods.** Also display different stall and prepared different foods with nutritional value. Students also explained the concept of Probiotics like Kefir and Kombhucha.All students were asked to display the foods nutritional value and health benefits so this benefitted students to understand foods facts. Kefir and kombucha are best known for being fermented, probiotic-rich beverages. While they undergo a similar fermentation process, kefir is traditionally made using milk while kombucha uses green or black tea. Both beverages offer probiotics, which are good bacteria that promote gut health.

Outcome: This Fermented Food fest ignited the scientific temper and raised interest in research among the students about probiotics .The food stalls were observed by Principal Dr.Arunkumar.B .Sonappanavar.Dr Prathibha.K.S HoD Biotecnology , other various dept Heads,faculty,teaching ,nonteaching staff and students . Students had brainstorming session through this exhibition and had experiential learning.



REPLICA OF WAR MEMORIAL & SHRADHANJALI KALASH

Kargil Vijay Diwas, named after the successful Operation Vijay, is celebrated in India on 26 July. On this date in 1999, India successfully took command of the high outposts which had been lost to Pakistan. The Kargil war was fought for more than 60 days, ended on 26 July and resulted in loss of life on both the sides. The war ended with India regaining control of all the previously held territory, hence re-establishing the status quo ante bellum. In Memory of the 527 sacrifices and the innumerable lives which were at stake, Kargil vijay divas will be organised every year to commemorate the heroes of the kargil war.KLE Society's S.Nijalingappa College, in all its glorious year, has never forgotten to respect and honor our national heroes. NSS unit had organized in memory of the martyrs. The programme began by welcoming all by Dr Prathibha k.S NSS PO Head dept of Biotechnology.Dignitaries,Heads, staff members and students were part in the remembrance of martyred Jawans. The Event was graced by Dr Arunkumar B.Sonaqppanawar ,other military dignitories ,army officer. ,NSS PO,NCC Officer and YRC PO.Principal and Army officer overwhelmed the crowd by their speech. They narrated the incidents of Kargil war .Dr Prathibha K.S NSS PO gave us a briefing on the necessity to have and conduct such programme. The program ended with the national Anthem. Overall the Event organized in KLESNC was worth a tribute to all the brave souls who laid down their lives for the future of our country.





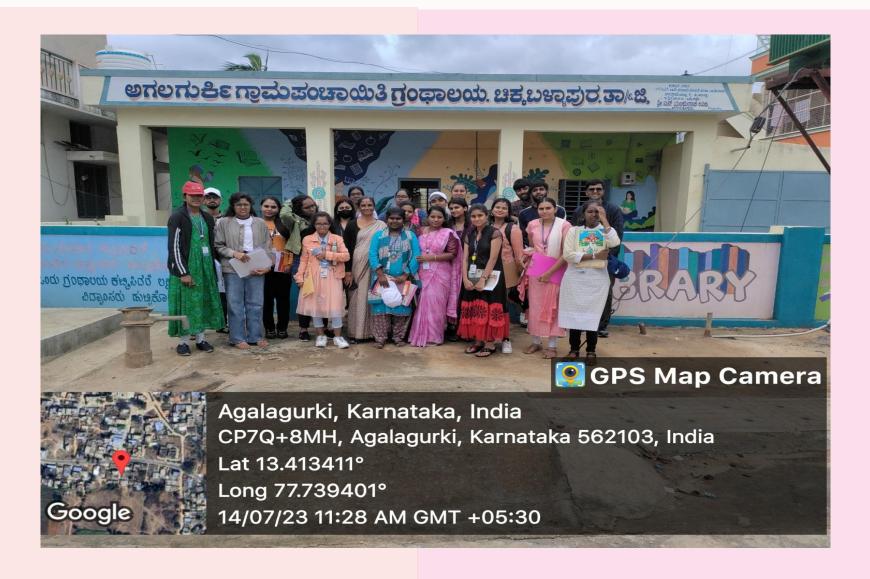




celebraled the 24th Anturersary of Kargil Vaya draws to pay homage to Kargil teroes with the brave Henes who were part of Kargil War on 2607/1999 and Reptica of War Memorial & Stradhanjali Kalash accompanied by the delegation of Eleven (11) members of Citizars' Society of India from different parts of Country NSS and NCC Unit, KLE Banyan School kids faculty, teaching and not teaching were part of this event. All stakeholders (250)were part of the braves and who hild down their lyss for the fitting of aur country. An energy and the transformation of the second state of the s

As a part of Institutional Social Responsibility KLE Society's S Nijalingappa college NSS unit celebrated the 24th Anniversary of Kargil Vijay diwas to pay homage to Kargil Heroes with the brave Heroes who were part of Kargil War on 26/07/1999 and Replica of War Memorial & Shradhanjali Kalash accompanied by the delegation of Eleven (11) members of Citizens' Society of India from different parts of Country.NSS and NCC Unit , KLE Banyan School kids ,faculty ,teaching and non teaching were part of this event. All stakeholders (250)were part of this program. Overall the Event organized in KLESNC NSS UNIT was worth a tribute to all the brave souls who laid down their lives for the future of our country.

SOCIO-ECONOMIC SURVEY IN AGALAGURKI, CHIKKABALLAPURA



On July 14, 2023, the Department of Economics organised a socioeconomic survey for B. A. students in Agalagurki, Chikkaballapura. 22 Students had participated in Socio-economic Survey. Students gained practical understanding of survey procedures and the rural social and economic situation as part of experiential learning. Students performed surveys and spoke with the villagers to learn about the issues in rural areas







DEPARTMENT OF NCC & NSS

NATIONAL SERVICE SCHEME UNIT

KLE Society's S Nijalingappa college NSS unit as a part of institutional Social responsibility organized Shramadhan to Goashala in association with GoPals GauVanam Event on 30th July 2023 at Sri Vrindavana Goshala Gopalnagara Near Kumbalgudu State Forest, near Ramohalli ,Kengeri . This was based on the theme Sustainable Living . This included Cleaning the Goshala, Cow Cuddling, Demo of Cow products , Nurturing Saplings with Jeevamrutha , Making of Eco-Ganesha Shramadan and Painting and Construction at Goshala work for all the Volunteers and participants . This event made all volunteers to learn social wellbeing towards society and to behighly responsible tiwards Protecting and caring cows in and arroud 35 vounteers benifitted from this extension activity



BLOOD DONATION & FREE MEDICAL CHECKUP CAMP

Department of Fashion and Apparel Design organized an interaction session with the executives from the company Styched about job opportunities for fashion design students at Asha Kirana Sabhangana on 22/05/2023.Objective of the Visit : To understand the working nature of the Company Styched. To understand the various types of careers available in the company and the students to be prepared to be employable.Resource Person : Mr. Satyajit Hoskote, Head Business DevelopmentBenefited students : 91 students

Outcome : The fashion students interacted with the company heads and educated on the working nature of the company, Which allows students to design garment and illustration and earn while learning. The interested students were listed to take up further u=instruction from the company and work accordingly.







KLE Society's S Nijalingappa college NSS Unit organized Blood Donation and Free Medical Camp towards Celebrating a man of vision, compassion and selfless service. On account of 76th birthday of Dr. Prabhakar B. Kore Chairman, KLE Society, celebrated by organizing Free medical camp like Blood Donation, BP Check Up, Sugar Check Up, Eye Check Up and ECG for the Teaching, Non-teaching Faculty and Students on 01/08/2023 from 9.30 Am to 3.00 Pm at KLESNC Campus. Around 150 stakeholders took part in this camp and around 86 units of Blood was collected in Blood Donation. This was supported by Naada World Welfare Trust, Divya drusti eye hospital, ApolloHospitals Shesharipuram, S K Voluntary blood bank and Lions club Vijaynagar

IQAC INITIATED E-QUIZ ON KITCHEN CHEMISTRY BY THE DEPARTMENT OF CHEMISTERY

E- quiz is a quick and informal assessment of student knowledge. Quizzes are often used in higher education environments to briefly test a student's level of comprehension regarding course material, providing teachers with insights into student progress and any existing knowledge gaps. There are several benefits of giving online quizzes like Students are being actively engaged in subject material, Quizzes can increase students motivation and help students to recall information and get better grades, also reduces students' stress.

Kitchens are filled with various chemicals (ingredients) that react with each other to form new components while adding different textures, tastes and smells. These chemical reactions in the kitchen we come across every day help us understand and learn more about each ingredient and its usefulness.

M.R.Chaya

Dr. Arunkumar .B. Sonappanavar

Head of the Department, Chemistry Principal

So on this context, The department of chemistry initiated by IQAC conducted E-Quiz on Monday, the 31st July, 2023 on the topic "KITCHEN CHEMISTRY" by the faculty of chemistry department Smt. Chaya M R. The E-Quiz commenced at 04:30 p.m. through sharing the Google form link https://forms.gle/XAfh1A85FjA6xvHZ6 to all UG/PG students through whats app with 75% as a passing percentage. Nearly, 285 participants of different classes like PUC, BSc, MSc and also faculties from various colleges through out Karnataka successfully participated in the online quiz. Among 285 participants, 134 members secured above 75% and obtained E- certificate to their corresponding E-mail. Participants details found in the google drive link: https://docs.google.com/spreadsheets/d/12SLW0flgFqVn98hnWR69tg_EurLdImVojXG3plVjAjs/edit?usp=sharing